



# ATMA RAM SANATAN DHARMA COLLEGE (UNIVERSITY OF DELHI)

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## ENACTUS

Enactus ARSD commenced its year with an engaging College Orientation on 29th August 2024, followed by Enactus Orientation Day to introduce new members to the team's vision and ongoing projects on 17th September 2024. A structured Recruitment Drive was conducted to induct enthusiastic individuals committed to social innovation and community impact. The journey continued with meaningful NGO and community visits, beginning with the visit to Powher Trust, on 22nd September 2024, under project Kalakaari, to explore market access for their handcrafted products, empowering women through financial independence and sustainable livelihood opportunities. Subsequent visits to Mitra Trust and Yash Sewa Samiti under Projects Avni and Niramaya, on 1st & 2nd October 2024, emphasized healthcare access and gender inclusivity through potential collaboration. Under Project Samvedna, members visited Pehchaan NGO, on 5th October 2024, engaging children in fun, educational sessions and distributing stationery kits.

On 9th October 2024, Enactus ARSD also organized a Pottery Workshop under Project Srijan, in collaboration with NSS, allowing participants to explore sustainable and traditional art forms. On 21st October 2024, Enactus conducted a Coconut Recycling Workshop under Projects Avni and Niramaya, teaching participants how to craft bowls from discarded coconut shells, blending creativity with sustainability.

On 24th October 2024, the team hosted the vibrant Kaushal Diwali Mela, which featured interactive Enactus stalls, displaying eco-friendly handmade products created by artisans and a live pottery-making session that attracted large student participation. This event supported local entrepreneurship and celebrated community engagement. On 12th November 2024, there was a Winter Collection Drive to collect warm clothes for donation to the Uday Foundation, on 1st March 2025, where members interacted with children and families in need. On 19th November 2024, the team hosted a Women Entrepreneurship Webinar under Project Kalakaari, highlighting stories of resilience and empowering journeys of women entrepreneurs.

On 28th & 29th December 2025, Enactus ARSD organized a major Plantation Drive under Project Srijan, starting with a visit to Sanjay Van, followed by tree plantation drives at Jheel Park and Dhaula Kuan. The drive led to the planting of a hundred native saplings, in collaboration with NGOs such as Uplift and Selfless Seva, and Enactus teams from MSI, MLNC, and Miranda House, promoting biodiversity and environmental sustainability. Under project Srijan, the team visited the Uttam Nagar Community, on 3rd

March 2025, to collaborate with local artisans for eco-friendly products for our stalls.

On 12th February 2025, the team hosted Green-a-Thon, its pre-flagship event featuring an art therapy session, speaker session and competition aimed at promoting mental well-being,

sustainability, and youth expression. The year concluded with Ennovate on 19th March 2025, its flagship event - an innovative, impact-driven series combining speaker sessions, creative competition, stalls, games, pottery session, and various other activities, encouraging dialogue on entrepreneurship and social change.

Through each visit, workshop, and event, Enactus ARSD reaffirmed its mission of empowering communities through sustainable development, social responsibility, and empathetic leadership.